

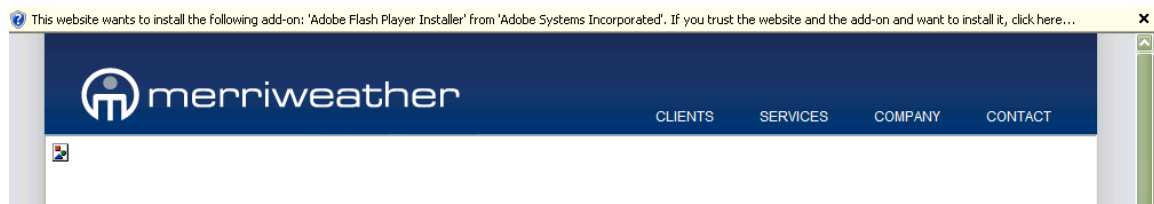
## Test results from 3/25/08

### Home

<http://www.premiumdw.com/merriweather/protosite/>

1.

(Known issue) Functionality has not been added yet for users without Flash installed. Currently the Flash movie displays as a media icon with a message at the top of the window.



2.

Suggest adding keywords to the metatags in the homepage.

### Privacy Statement

<http://www.premiumdw.com/merriweather/protosite/privacy.php>

1.

Suggest changing the sentence, “Merriweather does not collect information on our web site visitors such as names, addresses, telephone numbers or e-mail addresses.”

to

“Merriweather does not collect any information on our web site visitors - no names, addresses, telephone numbers or e-mail addresses are collected.”

2.

Suggest changing the sentence, “This site will not place any cookies on your desktop.”

to

“This site will not place any cookies on your computer.”

3.

(Probably known issue) The domain name “mwleadership.com” doesn’t seem to be live yet – I assume this will be the domain as it’s in the email addresses on this page.

(Related issue) The 2 email addresses on the page give a bounce-back when tested.

Your message did not reach some or all of the intended recipients.

Subject: checking this email address  
Sent: 3/25/2008 8:32 PM

The following recipient(s) could not be reached:

'inquiry@mwleadership.com' on 3/25/2008 8:32 PM  
452 4.1.1 ... temporary failure

Your message did not reach some or all of the intended recipients.

Subject: checking this email address  
Sent: 3/25/2008 8:31 PM

The following recipient(s) could not be reached:

'info@mwleadership.com' on 3/25/2008 8:31 PM  
452 4.1.1 ... temporary failure

4.

Suggest adding a subject line to the email links, such as “Email from Web site” or “Inquiry from Web site”

## **Contact**

<http://www.premiumdw.com/merriweather/protosite/contact.php>

1.

Suggest changing the sentence, “We look forward to discussing how we can help your company achieve new levels of success and stellar results.”

to

“We look forward to discussing how we can help your company achieve new levels of success and gain stellar results from your teams.”

2. Suggestion: Add Map links for office locations.

## **Company - Overview**

<http://www.premiumdw.com/merriweather/protosite/company-overview.php>

1.

Just noting that spelling is US standard, not UK (e.g. “behaviors” not “behaviours”)

2.

Traditional schools of thought would omit the comma after the word “and” (e.g. “...Africa, the Americas, **and** the Asia-Pacific region.”)

3.

For readability, suggest adding a hyphen between “top” and “level” in the sentence, “personal coaching techniques with top level management school thinking” so that it reads “personal coaching techniques with top-level management school thinking” (this would match hyphenation of “high-level” in Peter Rogers’ biography on Leaders page).

## **Company – Leaders (list)**

<http://www.premiumdw.com/merriweather/protosite/company-leaders.php>

1.  
Just noting that spelling is US standard, not UK (e.g. “behaviors” not “behaviours”)
2.  
Traditional schools of thought would omit the comma after the word “and” in various paragraphs, (in “...Richard employs the same passion, commitment, **and** focus with his clients.”, “...helping individuals, teams, **and** organizations...” and “...innate fascination with people, **and** deep belief...”; “...force, proven marketer, and natural entrepreneur...”)
3.  
It would be ideal if the domain names in the email addresses matched the domain name in the email addresses on the Privacy Statement page. On this page they are mtde.com rather than mwleadership.com. (In Richard Merriweather’s page, it mentions “the MTDE philosophy” – if “MTDE” is part of the brand, the domain name may be better as “mtde.com” throughout the site).
4.  
Probably known issue – Phil Rose’s biography has a placeholder image instead of a photo.

### ***Company – Leaders (Richard Merriweather)***

<http://www.premiumdw.com/merriweather/protosite/company-leaders-richard.php>

1.  
Traditional schools of thought would omit the comma after the word “and” (in “...Richard employs the same passion, commitment, **and** focus with his clients.”)
2.  
For readability, suggest adding a hyphen between “top” and “performing” in “...highly motivated and top performing business leaders...” so that it reads “...highly motivated and top-performing business leaders...”
3.  
Suggest changing the sentence, “Today Richard helms a company recognized as a global provider of inspirational business leadership by a number of large organizations, including NASA, BT, Microsoft, GSK, Pfizer, and Baxter Healthcare.”  
to  
“Today, Merriweather is recognized as a global provider of inspirational business leadership by large organizations such as NASA, British Telecom, Microsoft, GlaxoSmithKline, Pfizer and Baxter Healthcare.”
- 4.

Suggest changing the sentence, “He may have hung up his professional sailing boots, but he continues to coach international sailors and sets himself personal challenges such as the 2007 Etchells World Championships and runs the London Marathon.”

to

“He may have hung up his professional sailing boots, but Richard continues to coach international sailors and to set himself personal challenges such as the 2007 Etchells World Championships in yachting and running the London Marathon.”

### ***Company – Leaders (Peter Rogers)***

<http://www.premiumdw.com/merriweather/protosite/company-leaders-peter.php>

1.

Traditional schools of thought would omit the comma after the word “and” (in “...helping individuals, teams, **and** organizations...”; “many projects, start-ups, **and** reviews”; “...decision making, project management, **and** clarity...”; “people, process, **and** technology”; “...change, risk, **and** adventure...”; “racing, exploring, working, **and** raising”)

2.

Suggest changing the sentence, “...Peter is renowned for delivering Microsoft’s project and program management courses and capability worldwide.”

to

“...Peter is renowned internationally at Microsoft for delivering high-powered project and program management courses and capability.”

3.

Suggest changing “...on a benchmark study...” to “...in a benchmark study...” so the sentence reads, “He is currently working with 30 of the world’s leading companies in a benchmark study on program delivery for NASA.”

4.

There is a ‘w’ at the end of the page below the email contact info.

### ***Company – Leaders (Ian McKelvie)***

<http://www.premiumdw.com/merriweather/protosite/company-leaders-ian.php>

1.

Traditional schools of thought would omit the comma after the word “and” in various paragraphs, (in “...force, proven marketer, **and** natural entrepreneur...”; “...white water rafting enthusiast, **and** mountain biking nut...”; “...and fellowship, **and** by coaching...”; “...encourage others, **and** live with passion...”)

2.

This may be specific language, just checking that “on purpose” rather than “with purpose” is what’s wanted in the sentence, “...amazed by what people are capable of

when inspired and living **on purpose**.” If it is intended, it could help the reader to understand if quotes were put around the phrase “on purpose”

### **Leaders (Caroline Kay)**

<http://www.premiumdw.com/merriweather/protosite/company-leaders-caroline.php>

1.

Traditional schools of thought would omit the comma after the word “and” in various paragraphs, (in “...the Americas, Asia, **and** the Middle East...”; “...diving, powerboat, **and** motorbike...”)

### **Leaders (Malcolm Brown)**

<http://www.premiumdw.com/merriweather/protosite/company-leaders-malcom.php>

1.

Traditional schools of thought would omit the comma after the word “and” in various paragraphs, (in “...senior executives, **and** developing cross-company team ...”; “...meet those challenges, **and** then ensure...”; “...Merriweather philosophy, **and** his strong...”)

### **Leaders (Phil Rose)**

<http://www.premiumdw.com/merriweather/protosite/company-leaders-phil.php>

1.

Traditional schools of thought would omit the comma after the word “and” in various paragraphs, (in “...inspirational, challenging, **and** practical...”; “...model conviction, **and** enable their teams to exceed...”; “...improves teamwork, and enhances Pfizer’s ability...”)

2.

For readability, suggest adding a hyphen between “top” and “level” in the sentence, “Phil regularly coaches top level management...” so that it reads, “Phil regularly coaches top-level management...”

3.

Suggest changing this sentence, “Well-versed in management theory, Phil knows the value of action and brings a sense of adventure and challenge to his inspirational program that stems from a belief that everyone has choice.”

to

“Well-versed in management theory, Phil knows the value of action and brings a sense of adventure and challenge to an inspirational program that is based on the belief that everyone has choice.” (may be helpful to add quotes around “everyone has choice.”)

4.

Just checking that “sons’ football team” is correct (position of the apostrophe indicates that it is more than one son).

5.

Email for Phil Rose is [phil.rose@mtde.com](mailto:phil.rose@mtde.com) in the copy, but the mailto is [phil.roserr@mtde.com](mailto:phil.roserr@mtde.com)

### **Services - BIP (Business Improvement Plan)**

<http://www.premiumdw.com/merriweather/protosite/services-bip.php>

Page appears incomplete. Flash player at bottom of page:  
“Point to the title labeled PHASE ONE, then move from phase to phase”

### **Services - Crucial Communication**

<http://www.premiumdw.com/merriweather/protosite/services-communication.php>

Misspelling: X Generational / X Global / X Cultural **Communciation**

### **Clients**

#### **Main client page**

<http://www.premiumdw.com/merriweather/protosite/clients-overview.php>

Grammar: add comma

The kind that understands the need to not only control, but leverage change in today’s competitive environment.

#### **Client Experiences (pg 2 - John Callan)**

<http://www.premiumdw.com/merriweather/protosite/clients-experiences-two.php> and  
<http://www.premiumdw.com/merriweather/protosite/services-execution.php>

No apostrophe needed in percentage number references:

“I’ve been working with Merriweather for 2 \_ years and during that time we’ve integrated 3 big groups into a global team that has driven our customer satisfaction from the low **70’s** to consistent **100%’s** for the past 6 months. Every single client is very satisfied with their experience of our team which is pretty dramatic.”

## ***Email Contacts***

Suggest adding a subject line to the email links, such as “Email from Web site” or “Inquiry from Web site”